CONTENTS

Preface xiii

I. Prelude: September 3, 1929 1
1 & 2. A Very Hot Day
3. What the Headlines Said
4. The Crest of the Wave
5. "A Friend of Mr. Jones's"
6. A Few People, 1929

II. Exit Prosperity 22
1. Panic!
2. Afterglow, 1930
3. Bathtub Gin and the Crime Wave
4. Miniature Golf and Free Wheeling
5. Hoover in Trouble
6. What Did It Mean?

III. Down, Down, Down 45
1. In June, 1931
2. The Hoover Moratorium
3. A Dole for Corporations
4. Oh, Yeah?
5. Black Depression
6. The Lindbergh Kidnap Case
7. "Every Man Is Afraid"

IV. A Change of Government 77
1. Roosevelt Nominated
2. The Battle of Washington
3. Rebellion and Ferment
4. Technocracy
5. Poor Hoover!
6. The Banks Give Way
7. Curtain
V. New Deal Honeymoon
  1. The New President Speaks
  2. Off with a Rush
  3. All Roads Lead to Washington
  4. Extraordinary Session
  5. New—And Multiple—Deal
  6. Happy Days Are Here Again

VI. A Change of Climate
  1. Marriage and Morals
  2. Fashion Parade
  3. Repeal and Drinking
  4. Play, Sports, Gambling
  5. How the Churches Fared
  6. The Social Salvationists
  7. "We Don’t Know"

VII. Reform—and Recovery?
  1. The Honeymoon Ends
  2. Reforms, Dionnes, and Uproar
  3. Relief
  4. Dillinger, G-Men, and Dewey
  5. Huey Long and Others
  6. The Court Says No

VIII. When the Farms Blew Away
  1. Black Blizzards
  2. Land of Promise?
  3. The Tractors Go Rolling Along
  4. Floods—and Dams
  5. Mature America

IX. The Voice with the Smile Wins
  1. The Changed World of 1936
  2. The Pump Works—Up to a Point
  3. Streamlined Trains and Trailers
  4. They Hated Roosevelt
  5. Landon, "The Kansas Coolidge"
  6. The Voice with the Smile Wins
  7. Ex-Rex
CONTENTS

X. WITH PEN AND CAMERA THROUGH DARKEST AMERICA 250
   2. "Tobacco Road" and Best Sellers
   3. Social Salvationists Writing
   4. The Communists
   5. Candid Camera
   6. Benny Goodman and Bach
   7. You Can't Say That
   8. Hollywood Heaven

XI. FRICTION AND RECESSION 281
   1. Rainy Inaugural
   2. The CIO Sits Down
   3. Taylor, Lewis, Girdler
   4. The Supreme Court Battle
   5. 1937 Montage
   6. The Recession
   7. Was the New Deal Played Out?

XII. THE SHADOW OF WAR 314
   1. "We Take You Now to Prague"
   2. Isolation or Intervention?
   3. Martians—and Germans—Advance
   4. The World of Tomorrow?
   5. A Royal Visit and a Summer Lull
   6. An Era Ends

APPENDIX 347