The Georgist Philosophy in Culture and History:
How to Broaden Our Focus To Strengthen Our Message

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(Editor's note: The following presentation was made by Mrs. Aller at the Henry George Institute conference in Arden, DE July 12, 1999.)

The very fact that we are in Arden attests to George's influence on culture in his day. Artists founded this place. The maker's marks of Frank Stephens, Will Price, and others were everywhere.

That five-sixths of Britain's Fabian socialists, including Beatrice and Sidney Webb, were catalyzed into action by George's ideas. The fine book edited by Dorothy and Will Lissner, George and Democracy in the British Isles, mentions many others. Continental Europe was also reading George in his time, as the Lissner's forthcoming Henry George in Europe will attest. So were Canada, Australia, New Zealand, South America, and, later, China.

Charles Albro Barker, author of the authoritative biography, Henry George, published by Oxford University Press, sees the legacy of Georgism as fiscal, political, and moral. It is the moral, or philosophical, on which I concentrate, as evidenced in culture, or the arts. In the interest of time and relevance, I include only United States artists, by whom I mean all connected with painting, photography, architecture, and sculpture; with music, and with writing—poetry and prose, including nonfiction, in books, radio, film, and television. Although I'd like to limit works to those by people who knew George or his writings, I'll cite others of social protest who support...
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when his influence declined, and living among you I know it is our discussion that share with you the broader art, pleading wider audience to

t history between 1879 and today, them into three periods: 1870 to 1920 (the beginning of the Great Depression), 1929 to 1945 (the end of World War II), and the last 50 years. George's book was published during an era of massive industrialization, encompassing railroad expansion, factory work, and huge foreign immigration to the cities. He was not the only one appalled by the contrast between the robber baron and the worker or tramp, but the strength of his ideas and style helped others hone their perspectives on his words. While none had the stature of Tolstoy or Shaw, they had wide influence, some still admired today.

Of George's influence in the United States, Barker writes:

"By the middle 80s surge of acceptance and rejection delighted or dismayed Americans, according to their sentiments. Then gradually his ideas worked their way into the deeper strata of public thought and conscience. When Georgism seized minds of legalistic bend, like Thomas Shearman's, it impelled the single-tax movement, which began during 1887 and 1888 in New York. When it seized practical and political minds, Tom Lothian Johnson's most notably, Georgism entered near its source the stream that later broadened to become the progressive movement of the twentieth century (subject of a forthcoming book in the George Series, edited by the Lissners). When, at their farthest reach, the ideas of Henry George engaged literary and philosophical minds, such as George Bernard Shaw's and Leo Tolstoy's abroad, and Hamlin Garland's and Brand Whitlock's in the United States, the moral appeal of Progress and Poverty extended with added charm beyond the circle of those who had read George's books or listened to his lectures or joined organizations, and had pondered his argument for themselves. No other book of the industrial age, dedicated to social reconstruction and conceived within the Western traditions of Christianity and democracy, commanded so much attention as did Progress and Poverty."

That's what we're looking for—to go beyond our circle.

"The axioms of [George's] thought were always the same," continues Barker. "They were the Jeffersonian and Jacksonian principles of destroying private economic monopolies and of advancing freedom and equal opportunity for everyone."

Progress and Poverty was one of 13 books that changed America, according to Eric Goldman, writing in The Saturday Review in 1953. The Autobiography of Lincoln Steffens, the muckraking author influenced by George, was another. And a third was Human Nature and Conduct by John Dewey, who held George in such esteem that he served as an honorary officer of the Henry George School, was founding advisory editor to the American Journal of Economics and Science, and in 1933 broadcast an appeal to President Franklin D. Roosevelt to adopt a national land value tax to ease the financial crisis.

Henry Steele Commager writes, in The American Mind: "The decade of the nineties is the watershed of American history. As with all watersheds the topography is blurred, but in the perspective of half a century the grand outlines emerge clearly. On the one side lies an America predominantly agricultural; concerned with domestic problems; conforming, intellectually at least, to the political, economic and moral principles inherited from the seventeenth and eighteenth centuries—an America still in the making, physically and socially; an America on the whole self-confident, self-contented, self-reliant, and conscious of its unique character and of a unique destiny. On the other side lies the modern America, predominantly urban and industrial; inextricably involved in world economy and politics; troubled with the problems that had long been thought peculiar to the Old World; experiencing profound changes in population, social institutions, economy, and technology; and trying to accommodate its traditional institutions and habits of thought to conditions new and in part alien.

"[T]he demands made upon the integrity of the American character and the resourcefulness of the American mind at the end of the century were more complex and imperative than at any time in a hundred years ... of class conflict in American society, and the fashioning of new legal and political weapons for that struggle. ... The great issues of the nineties still commanded popular attention half a century later."

Another critic commented that one of the "major principles of that new economic thought which was to become the orthodoxy of the twentieth century, appreciation of the relevance of ethical as well as scientific considerations ... found expression in the hopeful and not wholly futile effort to Christianize and humanize the social order which enlisted the efforts of ... that large and straggling body of reformers from Henry George to Henry Wallace who sought to subordinate economic to social ends."

"The literature of the post [Civil war years] [returning to Commager] "had been regional and romantic; that of the nineties was sociological and naturalistic. ... The Thirteenth District [Georgist Brand Whitlock's novel] owed much to Altgeld and "Golden Rule" Jones, but more to Brand Whitlock's own experience in Toledo ward politics. ... The Saturday Evening Post ... published such novels as Frank Norris' The Octopus. Willa Cather, Ellen Glasgow, Edith Wharton, Theodore Dreiser, Brand Whitlock, Thomas Beer, and Sinclair Lewis appeared in its hospitable pages."

A poet who galvanized the conscience of the 90s was Edward Markham, whose "The Man with the Hoe" is still included in anthologies. He wrote it after seeing Jean-Francois Millet's painting by that name. Like another great continued on page 6

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When whirlwinds of rebellion shake the world?
How will it be with kingdoms and with kings—
With those who shaped him to the thing he is—
When this dumb terror shall reply to God.
After the silence of the centuries?

Another poet, famous for her tribute to the Statute of Liberty, is Emma Lazarus, who corresponded with George.
Here is her poem, “Progress and Poverty,” first published in The New York Times in 1881:

Oh splendid age when
Science lights her lamp
At the brief lightning’s momentary flame,
Fixing it steadfast as a star, man’s name
Upon the very brow of heaven to stamp!

Launched on a ship whose iron-cuirassèd sides
Mock storm and wave,
Humanity sails free,
Gayly upon a vast, untrodden sea.
O’er pathless wastes, to ports undreamed she rides,
Richer than Cleopatra’s barge of gold,
This vessel, manned by demi-gods, with freight
Of priceless marvels.
But where yawns the hold
In that deep, reeking hell, what slaves be they,
Who feed the ravenous monster, pant and sweat,
Nor know if overhead reign night or day?

Commager explains, “[T]he dominant trend in literature was critical; most authors portrayed an economic system disorderly and ruthless, wasteful and inhumane, unjust alike to workmen, investors, and consumers, politically corrupt and morally corrupting. ... Never before in American literature and rarely in the literature of any country had the major writers been so sharply estranged from the society which nourished them and the economy which sustained them as during the half-century between The Rise of Silas Lapham and Grapes of Wrath.... [L]iterature was not only an echo but often—as with The Jungle—a trumpet and an alarm. During the Populist era it was Howells and Garland, Norris and Frederic, who set the literary tone; those who were not championing the cause of the farmer were pleading the rights of labor or designing Utopias—some fifth of them altogether during these years—to show what felicity man might achieve if only economic competition were banished.”

Of those American writers affected by George, by knowing him or his book, one of the greatest was Hamlin Garland. From the Middle West, where his parents farmed unsuccessfully, he moved East, where he saw how banking, as much as trade, determined farmers’ fates. Main-traveled Roads (a collection of short stories), novels, and a series of reminiscences about the Middle Border (as he called the Middle West) are his heritage. “Under the Lion’s Paw” described how a man saving to buy the farm he has worked

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come from above. Our great money-makers have sprung in one generation, into seats of power kings do not know. ... Without restraints of culture, experience, the pride, or even the inherited caution of class or rank, these men, intoxicated, think they are the wave instead of float, and that they have created the business which has created them. To them science is but a never-ending repertoire of investments stored up by nature for the syndicates, government but a fountain of franchises, the nations but customers in aquads. ... They claim a power without control, exercised through forms which make it secret, anonymous, and perpetual.

Today David Korten’s powerful book, When Corporations Rule the World, says the same thing, with less eloquence. Norris, Lloyd, and Bellamy were not Georgists, but shared with them many of the same protest meetings and utopian conferences. George was asked to join their Populist ticket but chose not to.

Of the muckrakers, those pioneer investigative journalists, writes Commager, “Lincoln Steffens was the most astute, and the most influential. His findings are to be read in the sensational Shame of the Cities, but it is the sober and disillusioned Autobiography that best presents his conclusions. ... a cold-blooded analysis of how the political system actually works. Together with such autobiographies as Tom Johnson’s My Story and Brand Whitlock’s Forty Years of It, is swept away the whole case of the civil service reformers of the Progressive era, for it made inescapably clear that the political corruption stemmed from commercial, that bosses were the creatures of big business and the spoils system the natural product of a predatory economy, and that the moral approach to politics was not only inadequate but foredoomed to frustration.”

Good nonfiction—whether a description of events or of a life, one’s own or another’s—is art. You have just heard the highest praise, by Commager, for three Georgists. Steffens is the best known, but, in the arts of governance, Johnson and Whitlock are tops. Johnson (like a later Georgist, John C. Lincoln) was an inventor who grew rich on his patents. He was introduced to Georgist books by a railroad porter, and became an admirer and close friend of the author. He was elected to Congress, then to four terms as mayor of Cleveland, Ohio. You can see his statute there today, a copy of Progress and Poverty in his hands.

Between George’s death in 1897 and the outbreak of World War I in 1914, prominent Georgists, including several writers, influenced presidents Teddy Roosevelt and Woodrow Wilson, some attaining Cabinet or other high office. Whitlock, who was reform mayor of Toledo, Ohio, later served as ambassador to Belgium as part of the great Georgist circle around Wilson. Both Johnson and Whitlock instituted many civic reforms, including demonopolizing municipal transit and other services. Read all about them, and good governance in general, in the Listeners’ Ohio and the Civic Revival, part of their George Series. Whitlock also wrote a novel of social protest, but here’s an excerpt from his autobiography, Forty Years of It:

“I speak of their [Mark Twain’s and William Dean

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Howells's] democracy for the purpose of likening it in its very essence to that of Golden Rule Jones and of Johnson [both Georgist mayors], too, and of all the others who have struggled in the human cause."

Upton Sinclair's stunning novel, *The Jungle*, is a horrifying depiction of industrial brutalization and of indifference to the public's well-being. Such art still raises more anger than a dozen Ralph Naders, though we need all the Naders we can get. Sinclair established a utopian community in New Jersey—Helicon Hall—which was burned down by a firebomb. He spoke up for George many times, lived here in Arden, also in Fairhope [both Georgist enclaves], and then moved to California, where he ran for governor and lost.

Robert Heilbroner, in *The Worldly Philosophers*, says of George:

"[The] import of his ideas—albeit usually in watered form—became part of the heritage of men like Woodrow Wilson, John Dewey, Louis Brandeis. ... The complacency of the official world was not merely a rueful commentary on the times; it was an intellectual tragedy of the first order. For had the academicians paid attention to the underworld, had Alfred Marshall possessed the disturbing vision of a Hobson, or Edgeworth the sense of social wrong of a Henry George, the great catastrophe of the twentieth century might not have burst upon a world utterly unprepared for radical social change."

Let's take a break now from wordsmiths to some other kinds of artists who built American culture. Literal builders, or architects, of Georgist inspiration or sympathy, include Frank Lloyd Wright, perhaps this nation's greatest and certainly most daring architect. He spoke at a Georgist meeting in Chicago in 1951 and praised George for the "organic" quality of his thought, a rootedness and wholeness essential to great art. Remembering that the origin of radical is root, getting to the source of things, we find George's radical diagnosis of, and remedy for, economic inequality heeded by Walter Burley Griffin. He was a Georgist, and, like Wright, a Chicago architect. He won the competition to design Australia's new capital, Canberra, and provided that its land be leased, not sold, and taxed on value.

As for painters, few are credited with being Georgists, although Arden contains exceptions. Daniel Carter Beard, who illustrated Mark Twain's *A Connecticut Yankee in King Arthur's Court*, was another. Twain is said to have remarked that Beard had "made of my book a Single Tax work," because of its scathing portraits of vested interests. Beard went on to become more famous as leader of the American Boy Scouts. Amy Mali Hicks, who lived in Arden's Georgist neighbor, the enclave of Free Acres in New Jersey, was a well-known stage designer. But for inspiration we have to turn to the artists of the 30s and later, many helped by the New Deal's Federal Art Project, who show us poverty and despair in both city and country. They include George Bellows, Grant Wood, Thomas Hart Benton, Charles Sheeler, and many others.

The project, writes Commager, "was an expression of the principle that literature and art, music and drama, were as essential to the happiness and prosperity of the nation as any merely economic activities, and that those who engaged in them were legitimate objects of the patronage of the state." This belief was echoed often by George's famous granddaughter, Agnes de Mille.

Photography may do even more than painting to unjustify "God's way to man." One of the great artists in that field lived when George did, though I find no acknowledgment by either of the other. He is Jacob Riis, a Danish immigrant whose images, in *The Making of an American* and *How the Other Half Lives* still assault us with dark scenes of starvation and crime in New York City. A superb photographer of our own times and of our land before we ruined it, Ansel Adams wrote, in the preface to Alexander Alland's *Jacob A. Riis, Photographer & Citizen*: "[T]he larger content lies in Riis's expression of people in misery, want and squalor. These people live again for you in the print—as intensely as when their images were captured on the old dry plates of ninety years ago. Their comrades in poverty and suppression live here today, in this city—in all the cities of the world."

Walker Evans' pictures, abetted by the text of James Agee, in *Let Us Now Praise Famous Men*, chronicled the bleak lives of five sharecropper families in the '30s. Dorothea Lange and countless others did the same, often for federal agencies like the Department of Agriculture.

For music, let's begin right here in Arden, with Frank Stephens' *Grubb's Corner*, to Gilbert & Sullivan melodies. Can you resist lifting your voices in song to "When First I Came to the Delaware Shore," to the tune of "The Ruler of the Queen's Navy" from HMS Pinafore?

When first I came to the Delaware shore, It was some weeks ahead of Lord Baltimore, And I floundered over moor and fen Some days ahead of William Penn.

I cut my schedule down so fine That I reached the banks of the Brandywine some half an hour or so I claim, Before those folks from Holland came.

By dropping my kit and hustling quick I was first to get to Naaman's Creek, And just ahead of Dutch and Quakers Mandated some five thousand acres.

And here secure from war's alarms, I'll stake out hundred acre farms. I'll rent them fair, as man to man, And farm the farmers as I can.

And then when Wilmington grows great We'll make some booms in real estate, And all by landlord's law will be For me and my posterity.
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Among Georgists I find only those who set their own lyrics to popular tunes by others. From the larger world, there is the grand music of Virgil Thomson, enhancing the tough prose of Pare Lorentz in the film, The Plow that Broke the Plains, which documents how poor farmers had to keep moving on, from bad soil to worse (Georgists call it land at the margin), turning the nation into a vast dust bowl in their desperate attempts to feed their families. Then there are George Gershwin’s melodies and orchestration for Dubose Heyward’s Porgy and Bess, especially a song like “I Got Plenty O’Nothin’,” although the social message—the brutality of poverty—is muted. The music that speaks we cause the most, I believe, is folk and the blues. Just two nights ago, I heard on WQXR radio’s “Woody’s Children,” Odetta, Oscar Brand, and Tom Paxton. They sing our words. Lindy [Davies] tells me Bob Dylan has a number called “Dear Landlord.” And nearly all Pete Seeger’s songs are about social justice. (One of our Georgists, Mary Rose Kaczorowski—Redwood Mary—spoke to Pete and presented her views at his popular Clearwater Festival on the Hudson River last month.)

The anthem of the Depression was written by that clear-eyed tramp, Woody Guthrie, singing of the out-of-work, out-of-luck, out-of-pocket, who are no longer such a small number in the United States. We all know This Land Is Your Land, This Land Is My Land. How many know that Australia’s unofficial anthem, Waltzing Matilda, about a tramp chased to death by police, was written by a bona fide Georgist?

Agnes de Mille, George’s granddaughter, is a world-class choreographer who introduced an American idiom in the musical Oklahoma, bringing to greater fame Aaron Copland, who composed the music. De Mille is less well known as a great autobiographer—more than a half dozen books about her life as well as that of America and the dance. Funny, heartbreaking. Tough, too. Just read her preface to the centenary edition of Progress and Poverty. Here’s a section:

“The great sinister fact, the one that we must live with, is that we are yielding up sovereignty. The nation is no longer comprised of the thirteen original states, nor of the thirty-seven younger sister states, but of the real powers: the cartels, the corporations. Owning the bulk of our productive resources, they are the issue of that concentration of ownership that George saw evolving, and warned against.

“These multinations are not American any more. Transcending nations, they serve not their country’s interests, but their own. They manipulate our tax policies to help themselves. They determine our statecraft. They are autocratic. They do not need to coin money or raise armies. They use ours.”

Drama, you’d think, would have had many Georgist practitioners. Only one play by a Georgist, James Herne’s Shore Acres, made it to the footsteps and is not performed today. A few Georgists wrote some shorter ones, gathering dust in our archives. In the 30s and later America had social realism—Elmer Rice, LaraineHansberry (dead too young) of A Raisin in the Sun, Arthur Miller, and more. Tobacco Road had a long run, as did Steinbeck’s Of Mice and Men, both originally novels. The latter is also a powerful opera, which I saw this year. Another novel, turned film, and soon to be an opera, is Sister Helen Prejean’s Dead Man Walking, about prisons and capital punishment. (One of my Henry George Institute students is in the prison she describes.) Rent, a current drama hit based on Puccini’s opera, La Boheme, has characters who starve and die, but neither the opera nor the play stirs real outrage.

The Great Depression bared the bones of society. I’ve just named many artists of that period. Some great works were created because of poverty; the WPA—Works Progress Administration—employed and paid people to paint murals in libraries, post offices, and other public buildings; to collect songs; and to record poverty and progress through books and photographs.

Commager describes a giant of the 30s and 40s: “If Dos Passos derives from Veblen, John Steinbeck derives from Henry George. His theme, like that of the great California radical, is the contrast between Progress and Poverty, and the calamitous consequences of the exploitation of the land. More clearly than any other critic or crusader of the thirties, he carries on the tradition of revolt and reform established by Hamlin Garland and Frank Norris, and of the nostalgia for the generation of the builders and impatience with the generation of the exploiters that is implicit in so much of Willa Cather.

“Grapes of Wrath is more than the story of the flight of the Okies from the dust bowl to golden California. It is an indictment of the economy that drove them into flight, that took the land from those who had tilled it and handed it over to the banks, that permitted hunger in the land of plenty and lawlessness in the name of law and made a mockery of the principles of justice and democracy.”

Here is Steinbeck: “The banks worked at their own doom, and they did not know it. The fields were fruitful, and starving men moved on the roads. The granaries were full, and the children of the poor grew up rachitic, and the pustules of pellagra swelled on their sides. The great companies did not know what the line between hunger and anger is a thin line. And money that might have gone for wages went for gas, for guns, for agents and spies, for blacklists, for drilling. On the highways the people moved like ants and searched for work, and food.”

World War II—fought, so Adolph Hitler said, for “lebenstraum” (space to live, land)—brought unspeakable slaughter and destruction. Man’s inhumanity to man is best exemplified by another example I must take from abroad—Picasso’s Guernica, the bombing of that Spanish city by fascists in 1937. The victims were Basque separatists protesting an oppressive Spanish government, which turned to Germany for its dirty work. We are taught that World War II began in 1939, but the kindling had already been lit in Spain, in Ethiopia, and in other places suffering social injustice.

War, as always, creates jobs and wealth for some, and

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a "just" war dampens social protest. America's communist "enemy," Russia became a friend for a while. After the war prosperity came to most in the United States. The GI Bill (free college education with living expenses for veterans) brought culture to many who'd never had time or money for it. GI loans bought houses for the masses, not always pretty, as Malvina Reynolds sang in Little Houses Made of Boxes. New towns sprawled into farm land and wet land and forest land. The growing isolation and indifference of people were characterized in Frank Reisman's chilling sociological study, The Lonely Crowd.

The millennium approaches, with the great Jubilee 2000 to be celebrated by religious denominations worldwide. Georgists have potential allies there. We share their aims of economic justice and George was a major influence on religious leaders. There is no time today to include that part of our culture, but I recommend Robert Anderson's works on the subject, especially From Wasteland to Promised Land. And I remind you that three major New York City religious leaders knew and admired George: Stephen Wise, after whom the Free Synagogue is named; John Haynes Holmes, eloquent minister of the Community Church (Unitarian); and Fr. Edward McGlynn, of St. Stephen's, excommunicated from the Catholic Church for his support of George.

As I close, I've cheated you on the most recent 50 years, and on history. There are, in those years, the same social problems—civil rights, poverty, war. And some splendid artists communicating them. And while creative people in other nations have had much to say on the issues of land and monopoly, I find less emphasis by United States artists—until recently. I believe, however, we're in a new era where essayists and journalists (print, radio, TV, film, the web) are showing greater awareness. We had Edward R. Murrow's "The Harvest of Shame" on TV. Today we have Alan Durning, David Hapgood, Michael Kinsley. Did you know Fairhope's Paul Gaston was a consultant to National Public Radio's recent series on the civil rights movement of the 60s. Alanna Hartzok brought the young novelist of Appalachia's