

Food Will Win the War
Don't Waste It!

Food Comes from Land
Don't Hog It!

The Great Adventure

260,332 Single Tax votes in 1916: 700,000 votes this year

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People's War Measure

To put California's 20,000,000 Slacker Acres---idle
mines and oil wells---behind the
Boys at the Front

FOOD WILL WIN THE WAR! Work and vote for Single Tax
Constitutional Amendment 19

THE men in the trenches, who have been freed from the economic serfdom to which some of them have been accustomed, will, it is likely, return to their homes with a new view and a new impatience of all mere political phrases, and will demand real thinking and sincere action.

The days of political and economic reconstruction which are ahead of us no man can now definitely assess, but we know this, that every program must be shot thru and thru with utter disinterestedness; that no party must try to serve itself, but every party must try to serve humanity, and that the task is a very practical one, meaning that every program, every measure in every program, must be tested by this question, and this question only: Is it just; is it for the benefit of the average man, without influence or privilege; does it embody in real fact the highest conception of social justice and of right dealing without respect of person or class or particular interest?—*President Wilson, March 20, 1918.*