Organize to sell helpful books and this can be done with profit, as I know.

- 8. Most important, keep converts busy. Don't let our rich harvest of students rust away but give them something to do. All too often new converts say yes, that is all true, but there is nothing I can do about it—and frankly, today, there is often very little. Mere membership in an organization helps some, reading current journals helps more, but being given a job helps most. What can our newer converts do? They can:
- (a) Study and read so that they shall be more competent and qualified to take an active part.
- (b) Teach and enlist students, and help in organizing classes (as Brown has done).
- (c) Extend our teachings into such groups as I have indicated, peace, housing, politics, business groups, etc.
- (d) Letters to the press and particularly follow-up letters.
- (e) Sell books, get them into libraries, get them read, and start circulating libraries. Wish the general association could make up small traveling libraries of about a dozen books and place them in local hands to be loaned out, perhaps at a moderate charge like many of the libraries in our cities, and perhaps to be sold.
- (f) Research and writing. Make studies of assessment rolls to show how the Single Tax would actually work in concrete cases. This is needed.

## Activities of The Manhattan Single Tax Club

RECENT current events are concerned with Philadelphia and environs. Mr. Ingersoll has concentrated on his Friday activity, and, as a result, is doing five broadcasts within 24 hours.

Here is a "story" used in one of the station house organs, the WSNJ Radio Press. This tells of a single day's activity which Mr. Ingersoll calls, "A Full Day's Work," which many of his friends will follow through with interest. Of course every day is not like this. But it demonstrates what is possible with concentration, which some day Mr. Ingersoll would like to carry further.

One Day's Broadcasting: Starting Thursday evening, at 6:30 P. M., on station WBIL (5000 watts, 1100 k. c.) our broadcaster embarks in his '34 Chevvy for the city of brotherly love (Philadelphia), so as to be on hand for his first Friday broadcast from station WPEN (1000 watts, 1150 k. c.), at 9:45 A. M. This is at Walnut and 22nd St. Then comes WDAS, on Chestnut and 12th, at 12:45. This finishes the city and releases the circuit rider to the 45-mile run across the Delaware on the beautiful Camden bridge, and on perfect roads to one of Jersey's most attractive localities, Bridgeton, where there is a brand new radio station just out of a Pandora box. It

is WSNJ ("We Serve N. J."), and the broadcaster goes on at 3:00 P. M.

It does serve a very wealthy triangle, including Atlantic City, Vineland, Hammonton, and more. Then the day's radio business is completed with a 75-mile run to Trenton, the capital city. Station WTNJ (500 watts, 1200 k. c.) is being born again—like new, with its beautiful new 284-foot Westinghouse antenna; over below where Washington crossed the Delaware—on a hill in Morrisville. 7:45 P. M. is the time. The last broadcast permits Mr. Ingersoll to complete a trip of over 300 miles, and to get back to his New York City home by midnight, including a call or two on his daughters.

## THE INGERSOLL WEEKLY SCHEDULE

Mon., WCNW, 2:30 P. M.; WWRL, 11:15 P. M. Wed., WCNW, 3:45 P. M. Thurs., WLTH, 8:15 A. M. WBIL, 6:30 P. M. Fri., WPEN, 9:45 A. M. (Phila.); WDAS, 12:45 P. M. (Phila.); WSNJ, 3:00 P. M. (Bridgeton); WTNJ, 7:45 P. M. (Trenton). Sat., WWRL, 11:15 P. M. Sun., WOV, 4:00 to 4:30 P. M. Public Service Forum Hour (C. H. I., Chairman and Director.)

All kilocycles 1400 to 1500, except WOV and WBIL—1100, 5000 watts.

Doris Angel, Office Secretary.

## A Few Extracts From Recent Ingersoll Broadcasts

THE Y. M. C. A. CHAIN OF HOTELS IS EXTENDING. The latest being in the Bronx and having the Mayor and his first lady at the inauguration. These hotels fulfill a great mission, especially under such financial conditions as in the past few years. They do not make things easier for hotels, however, nor do the thousands of cabins, everywhere along the highways, nor the "transients accommodated" signs on the houses.

THE TEACHERS COLLEGE HAS DISCOVERED THAT A FAMILY OF FIVE CAN HAVE THREE SQUARES A DAY, comprising 12,000 calories for \$1.25; which is not much over 8 cents each for the 15 meals. And I do not see much missing from the bill o'fare. Verily, there is not much excuse for people starving at that rate, which is all the greater indictment against an economy that includes poverty and distress among those who do all the work.

ONE OF THE MOST IMPORTANT HEADLINES GROVER WHALEN GIVES Us, is that 5 cent drinks will only cost a nickle at the World's Fair and to prove this, Moxi—or something—will be there with 59 kiosks, where thirsty visitors may get the only original cooling drink Walter Winchell and I will be watching closely to see whether another equally delightful beverage, in exactly double-size bottle, will also be there at a nickle.

WHAT IS MONOPOLY? WHAT IT IS OR WHAT PEOPLE THINK IT IS For example, here is the owner of coal land, say inherited, containing prime necessity, placed there by nature or a Creator for the children of men. The owner does nothing to mine coal—supplies neither labor nor capital; all he does is to collect royalties. Operators sink the shaft, supply machinery and money to operate; railroads transport the coal; wholesalers and retailers deliver it—buying, selling, finance.