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Japan's sunset?

THE JAPANESE economy is at a dangerous turning point.

Prospects look good for a climb out of the recession, but Prime Minister Yasuhiro Nakasone's attempt to fight protectionism in international

trade may rebound on him.
The Government has decided to dismantle all controls on foreign investment in Japanese real estate. This is intended to appease the industrial countries that have been flooded with Nikon

cameras and Toyota cars.
Officials in Tokyo believe that there is a pent-up demand for Japanese property, but that a significant inflow of foreign money would not harm the domestic economy

They are wrong!

The property market can inflict extensive damage on the rest of the economy when get-rich-quick operations in the rich-quick operations land market get out of hand.

European entrepreneurs and their employees discovered this when British speculators took their cash into Brussels and all points north and east in the early 1970s. They made some quick fortunes before the fever took over and sent continental economies into a tailspin.

Land speculation sumps activity away from productive sectors and has the ultimate effect of reducing both consumption and investment, evidence for which we need look no further than the testimony of that now-infamous former prime minister, Mr. Kakuei Tanaka (see page 3).

The end result is a cut in employment and living standards.

 This happened in Japan in 1972 and 1973, ordaining the biggest crash in the post-war years irrespective of the OPEC oil producers' decision to force

up their prices.

It happened again in 1978
and 1979, consequently terminating the recovery that was

well on the way.

The performance of the housing industry foreshadows

what happens to the rest of the economy.
In 1981, land prices rose by

11.4 per cent over the previous year. Investment and employ-ment in the housing sector came down sharply (see table, page 4).

The rate of increase in land prices slowed up in 1982 (8.3 per cent), and early in 1983, price increases moved towards

relative stability (5.1 per cent).
This augurs well for Japan. As the OECD's Paris-based secretariat observed: "... the recent decline in construction material prices, and deceleration in the rise of land prices, should continue to stimulate residential construction in the months ahead."*

An upward trend in the con-struction sector pulls the vast number of ancillary industries up with it, thereby generating new investment and consump-tion to the point of heavily

determining general prosperity.
So movements in land prices are crucial, a fact which, in the macre in the macro-economic context, is ignored by the economic forecasters and the politicians

who shape policies.
By itself, the liberalisation of foreign investment in Japanese real estate will not be a significant problem in the next few years: at the present time, European investors are too preoccupied with real estate in the U.S.

But the nationality of the land speculator is irrelevant. Domestically-generated specu-lation was sufficiently intense to distort the Japanese economy in 1974 and 1979. Unless Mr. Nakasone moves

quickly to limit home-grown speculation, the labour market will continue to weaken, and the fragile three-quarter per cent increase in GNP that is predicted for this year (above last year's 3 per cent) will not materialise.

The sun, as the Japanese have now found to their cost, set on the miracle economy.

*Japan, Paris: OECD, July 1983, p.33.