The American Journal of Economics and Sociology Published QUARTERLY

Under grant from the Robert Schalkenbach Foundation in the interest of constructive synthesis in the social sciences

50 EAST SIXTY-NINTH STREET, NEW YORK 21

WILL LISSNER Editor

V. G. PETERSON Secretary-Treasurer Jan. 18, 1972

BOARD OF EDITORS

HARRY GUNNISON BROWN University of Mississippi

> RAYMOND E. CRIST University of Florida

GEORGE RAYMOND GEIGER

Antioch College

GLENN E. HOOVER Oakland, Calif.

HAROLD HOTELLING University of North Carolina

> JOHN ISE Baltimore

EDITORIAL ADVISORY BOARD

CHARLES A. BARKER, PH.D. Baltimore

HAROLD S. BUTTENHEIM

Madison, N. J.

PHILIP H. CORNICK Yonkers, N. Y.

PHYLLIS EVANS, M.A.

Port Washington, N. Y. ROY A. FOULKE, M.A.

New York
LANCASTER M. GREENE

New York E. C. HARWOOD, M.B.A.

Great Barrington, Mass.

JULIUS HIRSCH, LL.D. New York

L. G. LIGUTTI, LL.D. Des Moines

GROVER C. LOUD, M.A. New York

ADOLPH LOWE, DR. JUR. New York

DONALD A. MAC LEAN, PH.D. Washington

NEIL MAC NEIL, LL.D. Southampton, N. Y.

FRANCIS NEILSON, LITT.D.
Port Washington, N. Y.
LAWSON PURDY, LL.D.

Port Washington, N. Y. JOSEPH S. ROUCEK, PH.D.

OSEPH S. ROUCEK, PH.D. Bridgeport, Conn.

LEWIS J. SIEGEL, M.D. New York

LOUIS WALLIS New York

OFFICERS

O. K. DORN

President

CHARLES JOHNSON POST Vice President

ALBERT PLEYDELL
Vice President

To:

Mase Gaffney Arthur Becker Weld Carter

I'm still laughing over Milton Taylor's review. It's absolutely unbelievable. It just goes to show that academicians are no less prone to jump at conclusions than newspapermen.

If you elect to reply and this journal, which I hadn't heard of before, refuses to publish it, we'll be glad to do so, provided you provide a precede which tells our readers what Taylor said.

From a public relations point of view, I think the most effective answer would be a scholarly history of TRED, with due account of the contributions of the people associated with it and an accurate statement of the pittance (enormous by Schalkenbach standards, but not by anybody else's) available to it. I think the history of TRED is one we can all be proud of—and one for which we have no need to apologize whatever. If a history of TRED had been available, this would not have deterred Taylor, probably, since he doesn't seem to be a wide reader; but it would have disconcerted him if cited in a rebuttal.

Anyhow, this is just to tell you that our columns are available if you need them.

Cordially,

Will Lissner