

HENRY GEORGE NEWS

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The great oil shoot-out

Landlord against capitalist

by Harry
Pollard

California has been awash with high sulphur Alaskan oil. So much oil, that the refineries couldn't handle the flood and storage facilities were bursting at the seams. Special permission is being sought to unload it on Japan in a complicated three-way swap with Mexico.

That was yesterday. Today, millions of Southern California drivers are parked before gas stations trying to get their 10 gallon allocations. It's the latest aggravation of a sorry tale of monopoly power and bureaucratic ineptitude.

"the landlords showed their muscle"

The story began when the landlords showed their muscle. Not the post-Prop. 13 California landlords, but the ones who fight desert heat with burnous and air-conditioned tent. These particular landlords were not over-sophisticated.

For a long period labor and capital did quite well. The crushing rack-rent burden of Ricardo's 'Iron Laws' often is lessened by ineffective landlordism. This happened in the middle-east. More rent **could** have been exacted, but the Arab landlords were slow to appreciate it.

"the impregnable multi-nationals"

The decline of the dollar was their rude awakening. Payment for a barrel of \$2 to \$3 looked pretty meager when Washington's attempt to paper the world with Washington's pictures received its comeuppance. Foreign banks, up to their ears in bucks, began to dump the surplus on the market. As the sheiks' return diminished with the shrinking dollar, they got

MOBIL MAKES A POINT

The oil industry was shaken by a Mobil suggestion to keep the old oil price, but to allow all new oil to be market priced. This is making the best of a poor situation and it's not a bad idea (perhaps to be expected from a company that is primarily a foreign oil importer rather than an American producer of 'old oil').

The amount of profit to be obtained from old oil is demonstrated by the California City of Long Beach. A consortium of five companies pumps oil from the city harbor. For this privilege, the companies (their acronym is THUMS) pay Long Beach more than 96% of the profit. They can do their job for the remaining pittance. If they were to keep the 96%, it would be called "windfall profit", when in fact it would be economic rent

The Long Beach collection of rent could be duplicated everywhere by collecting heavy royalties in place of consumer taxes. Alberta's success in this area will be told in an upcoming NEWS.

pushy — and discovered their strength.

Before long, the oil companies were agreeing to anything that was demanded. Before long, those terrifying bugaboos, the impregnable multi-nationals, were handing over to the sheiks their refi-

"Very much like such a discussion is a good deal of that now going on over "the social problem" — a discussion in which all sorts of inadequate and impossible schemes are advocated to the neglect of the simple plan of removing restrictions and giving Labor the use of its powers."

neries, pipe-lines, ships, their shorts — anything that would keep the oil flowing.

"OPEC was born"

It was a textbook landlord/capitalist shoot-out, with predictable result. The middle-eastern oil landlords enjoyed the 'Iron Laws'; the oil company capitalists did not.

Historically, landlords don't combine in any positive sense. An understanding about a common property line, or a handshake agreement to return each other's escaping serfs was the extent of their cooperation. Rarely would they combine in a single policy of action. The sheiks changed that. They began to test the market by up-pricing oil in concert. A cartel called OPEC was born.

"Cartel prices break downward"

In a free market, it doesn't matter that producers combine to fix prices. Such prices cannot be sustained without government intervention. And governments which cartelize their international operations there is great difficulty in maintaining the monopoly — unless land is involved. (This can occur through fortuitous location, such as Panama's, or fortuitous mineral deposits, such as Rhodesia's chrome). Cartel prices break downward as the market reacts to the pressure and other suppliers outside the cartel rush to fill the shortages.

However, a Ricardian 'land' cartel acts differently. When it breaks (as it will) prices move upward as members search for upper limits. (cont'd on P. 2)

SCHOOL NOTES

NEW YORK EXPANSION

New York Director **Philip Finkelstein** has already begun next year's program with some startling moves to provide liquid capital for expansion.

The New York trustees, under the chairmanship of **Paul Nix**, are negotiating now to sell the school headquarters on 69th Street. A new location for the expanded activities is being hammered out as we go to press.

This will be the fourth move for New York headquarters since the school was founded in 1932. The present location has produced thousands of graduates over more than 30 years. Generations of Georgists have used the building, as have thousands of overseas visitors.

Its final task will be to provide income to continue the job well fulfilled over the first three decades

LOS ANGELES ADULT CLASSES

The Los Angeles School is planning Adult Classes throughout the Los Angeles and Orange County areas beginning in the Fall. LEAF's new Director, **Tony Meiss**, will be coordinating classes in the San Diego area. Together with Northern California's Fall Program, it is anticipated that as many as 50 basic classes will begin in California this September.

Southern California classes will use an adult version of the InterStudent Program. Fees for the Course are not yet finalized, but will probably be about \$25 for a ten session segment. Total course length will be 30 sessions, with an additional weekend seminar in effective speaking at no charge.

SAN FRANCISCO

Directors **Charles Turner** and **Robert Scrofani** are planning an intense and active program of high school work in the Bay area. They will be operating in the suburban areas of Marin and East Bay as well as the city.

Their program includes:

- in service salary credit;
- college credit;
- one-day workshops with local social studies associations.

ECONOMIC ENCOUNTER WITH PAUL GANN

The **San Francisco Henry George School** presents the other half of the Proposition 13 campaign. Now engaged in a 'tax limitation' follow-up to '13', Gann will face heavy questioning from San Francisco Georgists.

Wednesday, May 30th, beginning at 7.30 pm
Civic Center Library Commission Chambers

For information call the San Francisco Henry George School: 362-7944

They will work very closely with Los Angeles on the state-wide events such as the conferences of CAG (California Association for the Gifted) and the CCSS (California Council for the Social Studies).

LONG ISLAND ALUMNI GROUP

Long Island's panel discussion "How to control inflation" played to a full house at the Plainview - Old Bethpage Library.

Participants were Long Island businessmen **Richard Roccio** of the Oil Institute of Long Island, **Albert Colletti** of Design Capital Planning Corporation, and **Oscar B. Johannsen** of the Robert Schalkenbach Foundation and the New York Henry George School.

Mr. Roccio believed that unduly high oil prices are an important contributory function of inflation as well as is governmental interference and bureaucracy. Mr. Colletti argued that government spending was the primary cause, but that inflation was also influenced by the unwise demands of labor and the activities of foreign governments - over which we had no control.

Mr. Johannsen said that inflation was not rising prices as most people believe, but "too much money chasing too few goods". Since the government had made money its monopoly, all it needed to do to control inflation was simply to stop creating more money. He did not believe that it would do this as, under our present system of land tenure, an inevitable and monumental depression would ensue.

A depression might be avoided if at the same time that creation of money was stopped, a just system of land tenure was instituted. However, before this could happen, the people would have to be educated on Man's relationship to the land. It was highly unlikely that such education would occur in the near future. Thus, inflation will not be controlled and the

dollar will continue to lose its purchasing power until it collapses. Before this occurs it is possible that, under the umbrella of some national emergency, the government might arbitrarily reduce the money supply. Failing this, the dollar would ultimately become worthless.

The Alumni Group thoroughly enjoyed the opinions of the participants. Similar meetings are planned for the near future.

FOR CENTENNIAL INFORMATION!

Centennial Committee
Henry George School
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This has already happened with OPEC. Their latest 'fixing' is about as unfixed as it can be. Individual suppliers are raising prices as they wish. But, the price-break is not evidence that the free market is reasserting itself. It is the playing out of a classic Ricardian scenario. Any member of OPEC - or a non-member with oil - may fix a barrel price of \$100 before heading for Paris, rest and quiet.

"Always be last to sell"

That they wouldn't sell much oil at that price doesn't really matter, which highlights the gulf between landlord and producers. While unused capital collects rust and obsolescence and unemployed labor starves, the landlord who delays commitment of his land to the market waxes rich.

This is Pollard's 'First Law of the Land Market' which cautions landowners "Always be last to sell". This is valid advice no matter whether the land is an unused down-town corner location, or an untouched 'non-renewable resource'.

Oil sold next year is likely to return more than oil sold now. Yet, in either

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case, once it's gone, "there ain't any more". So, it might as well be left in the ground. ('Phased' decontrol of oil prices compounds the problem by **guaranteeing** a lower price now (\$6) and a higher price later (\$20) — not exactly the most artful way to maintain the oil flow.)

"It is not marxist against capitalist"

The results of Ricardian pressure are well and often recorded. Subsistence level living and peasant revolt against the landlords are important and recurrent parts of every country's history. (Marx was wrong. The workers don't rise against capitalists. Peasants **always** start the trouble.)

Every "communist revolution" begins with peasant resentment of rack-renting landlords. It is not marxist against capitalist; it is peasant against landlord — with communists always ready to lead.

Anti-landlord violence is also advocated by a few of us. **Our** jingoists want to hit the Arabs with tanks, guns, bombs and marines. One quails at such stupidity. Taking the oil fields might be easy, but holding them intact would be impossible. Oil supply routes are susceptible to attack by small groups. Narrow shipping lanes and narrower pipe-lines offer tempting targets to a determined man with a handful of explosive plastique. The draft would again be necessary merely to supply the GI's to 'walk the pipeline'.

"the sharp reality of landlord power"

Less violent US reaction is predictably curious. The dollar has slipped, slid and

toppled. Whether this is intentional or not doesn't matter. The effect is to pay the sheiks far less **in real terms** than they demand. Like other policies (or their lack) this inflation will be impaled on the sharp reality of landlord power. To reiterate the obvious, indexing is the landlord's way of life. They can raise prices and demand payment **in any fashion they choose**.

But, government policy is not limited to humbling our unit of account. Other brilliancies include bits of oil price deregulation; exhortation to greater oil production, accompanied by heavy taxation for those who obey; and pompous, ponderous and somewhat unprincipled interference with the notoriously volatile and specialized oil market. And something else.

"spread the misery"

Socialist economies, confronted by shortage, spread the misery. Everyone is made to be equally unhappy. Which brings us to the implied threat of rationing. Probably nothing will cost more human and other energy than passing around the little coupons. The poor will sell them to the rich. The rich will buy all the coupons they need. And we'll have to support a new administrative and enforcement bureaucracy before we pay a penny for gas.

Bureaucracy proliferates and its costs escalate. The 1978 \$9.4 billion profit earned by the top 8 oil companies for bringing us oil is less than the \$10½ billion budget the Department of Energy gets for obstructing its passage. And to underscore the emphasis, the DOE budget is about

twice our oil bill from Saudi Arabia.

"We can free trade NOW!"

Our problem is evident. We are bent beneath the twin burdens of officialdom and landlordism.

What to do?

We can free trade NOW! Keep the OPEC's hooked on American goodies (which makes more difficult their attempts to go 'cold turkey' on us). Then tell the world we're open for business. We want oil. We're prepared to pay for it, but anyone who wants to sell to us must compete in the open market.

The Arab landlords hold a powerful hand. But, we must end this hapless and helpless awaiting of the latest imperial edict handed down from the OPEC price-fixing huddles.

We have a card of our own to play. Their united front can be broken by free-for-all market pricing. As prices rise, consumption will be choked off (while other fuel sources become attractive). A surplus will occur and the bargaining can begin.

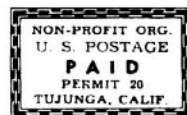
The market won't bring us low prices. But, it **will** get us the best possible deal; and it will get us oil.

"a bonus"

As a bonus, the deregulated, decontrolled, free market would make the DOE unnecessary. With them gone, we'll have that \$10½ billion to buy oil. Then, maybe, we'll be able to resume our joy-riding and put the thermostat up to 72°.

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