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The Blind Leaders — By Jos. S. THOMPSON

IT IS PLAIN that we Americans are faced, throughout the world, with the responsibility of establishing a condition of general comfort and confidence, with a relaxation of the present sense of impending evil. We are deeply engaged in meeting this obligation with encouragement, goods and money; while the people of Europe, who can see now that work may bring results, are taking heart and beginning to climb back toward hoped-for economic health.

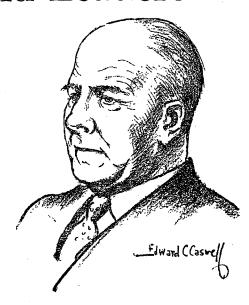
But for years to come, their condition will be sharply affected by ours, and with them, as with us, there exists a heavy dread. We are haunted with the possibility that America on whom so much depends, will have a recurrence of the fearful depression of the thirties, and we cringe at the thought of a repetition of it. Aside from a few palliative measures such as bank deposit insurance and restraint on margin gambling, we have done nothing to insure against it.

There must be come major distortion which, if understood, would seem to be the catch. Isn't it probable that this basic fault lies in the fact that we cannot (for we do not) yet distinguish between payment of tribute to privilege on the one hand, and recompense to service on the other? Manifestly this probability will bear study as to whether or not the creation of insurance against depression involves the seeking out of privilege and its separation from service.

The fault is not in our political system—nowhere are people freer to say what they please. The fault is not in our industrial system — which is built on service. But when we study our taxation system we find that a cancerous growth has developed in the last few years that throttles, bleeds, stunts and threatens all that makes America great. Could privilege be fostered there?

We have a noticeable weakness in this country; we take things too readily for granted. You've always taken taxes for granted, but taxation should not exist. Although it was a long time ago that Chief Justice Marshall said the power to tax was the power to destroy, the full breadth and importance of his statement seems never to have been wholly grasped or emphatically enough expressed. It is taxation that destroys both good things and bad things. As a powerful means of destroying evil things, taxation is frequently used, wherein it becomes equivalent to the imposition of a fine. When you recognize this you are better equipped to analyze the subject further—a tax is a fine. You are fined for doing business, or for building a home.

Admittedly, public expenses must be met for there are many things that can best be done by employees of the public as a whole. What is wrong with our approach? To begin with, we are all familiar with earned private income—earned through labor, service, or investment—but only a few of us have inquired as to whether



there might not be a true, just earned public income; publicly earned and publicly collected.

The answer for these few who have inquired

The answer for these few who have inquired has been amply supplied by the Physiocrats, by Thomas Carylye, by Patrick Dove, by Herbert Spencer, by John Stuart Mill, Winston Churchill and, in full, complete analysis, by Henry George. This answer is held by many scholars to be essential to the preservation of our American structure. For the rental value of the land, when collected (or taxed if you prefer) by the public, would provide and define the rightful earned income to which the budget should conform. Arbitrary assessments might have to be resorted to in times of war or emergency, but as it is now understood and imposed, taxation should be reserved as a repressive measure to curb or obliterate acts counter to the public interest.

It does sound like quibbling to speak of abolishing taxation and then advocate the public collection of land rent, but here is the difference in the procedure. The rental value of the land is the amount individuals will pay for its exclusive use. It is easy to "capitalize" such an amount. Simply figure the amount of capital that, at current interest rates, would earn the same amount as the rent. The value of the land is thus set by the rent. Assess it at that value. Tax it at the same current interest rate, and the public is collecting the rent it creates. Now you will find that public needs are being met and all taxes that add to the cost of living or doing business have disappeared.

And here is the difference in the principle. Land costs nothing in human effort or creativeness. If land is all that a man wants, he can get square miles of it in some parts of the country for nothing. It must be more than land, and it is . . . land in desirable places, so the rental value of the land might better be called "location value." Here, through our failure to discern who creates it, is where the landlord comes in. Does the landlord furnish location? No,

location has value only when people are present and increases in value only when the number of people increases. So to go a little further, location value is really "people value" the value of being permitted to occupy an advantageous location that others also wish to occupy among people.

In short, our present land system permits and encourages the collection of tribute. Ability to collect tribute is a legally conferred privilege.

You will never get away from that deepseated desire that everyone has to have his own piece of land . . . a place he can call his own. This is another sentiment we've been taking for granted. Nobody in this country owns his own piece of land. Just let him fail long enough to pay such tax as is levied against it and the house on it and the belongings in the house are "sold for taxes."

The simple mechanism outlined above would correct our medieval revenue system, utilize present methods, equipment and personnel, and arrive by the test of the market at the desirability of all parcels, periodically adjusting appraisal and taxation to absorb the rent paid by the occupants. It would be a straight business matter, few changes would be needed in our laws. Henry Buckle said, "Every great reform which has been effected has consisted, not in doing something new, but in undoing something old. The best laws which have been passed have been those by which some former laws have been repealed." Think of the laws that would slip down the drain if common sense prevailed!

Our failure to discern the difference between privilege and service is stupid enough in its direct impact on our revenue policy. But there is a worse product of this faliure that powerfully stifles and distorts our efforts to press on to security—land speculation.

Here again we take things for granted. We think of the speculator as taking monstrous chances, of cornering markets, or living dangerously, reaping profit or crashing in defeat. There is nothing of that. Quietly and conservatively he "buys land," but he doesn't really buy land, he merely buys the privilege of a title deed to a location. He hopes it will increase in value! That more people will need it! When he buys to sell later at a higher price he becomes an obstructionist. He serves no purpose, does nothing useful but is merely a legalized holdup man.

Perhaps you are thinking, what about great corporations? What about owners of stocks and bonds, capital, fat profits, monoplies, cartels—millionaires? Corporations are formed to perform service or to exploit through privilege, or frequently, to combine the two. To the extent that they perform service, they should retain their earnings, however large. To the extent that they exploit through privilege, they should not be free to exist. We must distinguish between the thing itself and any evil misuse to which it may be put.

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Land is not capital and does not cost anything in human effort. Everything else does. That is the difference which sharply and cleanly separates land rental from payment for the use of buildings, tools, and stocks in trade. Capital is a tool, and the man who created it should retain what he earns from its use. Tools are used to perform service, they should be encouraged. Money invested in the privilege of exacting tribute in the form of land rent is not capital—it is not usefully invested.

All monopolies other than land are simply opportunities for someone to get a little more that he deserves for what he gives, until competition or buyer resistance checks him. Cartels? Stockholders and bondholders? They are simply participants in corporations that may be good and useful or evil and leechlike. Remove privilege and they will adjust with the change.

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The resentment against big corporations is purely habit thinking. Admittedly some are evil, but most of them spend fabulous sums in research seeking new processes, economies, and products, and you buy from them because you want their product. You don't have to. You can buy something else or refrain from buying. But you do have to have a little space on earth. That is one monopoly you can't escape. What other monopoly were you ever compelled to deal with? Nobody ever had to buy a particular make of car. Nobody ever had to buy a copyrighted novel that made an author rich.

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Where would we have been in 1942 if it had not been for our great financial structure? Yet the National Association of Manufacturers has been the target of elaborate abuse and has spent millions of dollars, attempting, and with little success, to make the American people realize the greatness of something that they should be automatically and unitedly enthusiastic about.

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A wise friend once said to me that there is a difference in the definition of the word capital here and in Europe. Here it is a method of doing business—there it is a class. The preponderance of class there is based on the claim to land "ownership." The landed gentry soon came into possession of everything, including the people on the land.

How fine it would be if we could say to other nations, "abolish privilege and all taxation that can increase the cost of living. As you prosper your land rental will grow. Collect that and that only—spend it in the public interest. Your industries will pay higher wages when they are freed of taxation. Your land, freed of speculators or idle landlords, will be accessible to those who can use it. Employment will be provided and workers will soon be scarcer than jobs. Earning workers make sound customers for business. Since no one will live by tribute, effort will bring more reward. Then if you want help we'll help you . . . but you won't need it."